

# ROBA 2022 National Meeting

March 10, 11, 12



**White Star Station**  
**133 Broadway Avenue**  
**Maryville, Tennessee 37801**

## Thursday, March 10

6:00 - 9:00 pm      *Social Gathering at Reindeer Retreat, Maryville, Tennessee*  
2514 Grey Ridge Road, Maryville, TN, 37865

## Friday, March 11

8:15 – 9:15      *You've Been Served! – A Primer in Protecting Yourself and Your Farm from Legal Consequences;*  
Dean Howell, Esquire, Woolf, McClane, Bright, Allen & Carpenter, PLLC

9:15 – 9:45      Opening Remarks / Welcome, Mike Jablonski

9:45 – 10:45      *Manure Happens! – Setting Up and Using a Home Fecal Analysis System;* Countryside Veterinary  
Clinic, Maryville, Tennessee

10:45 – 11:00      Break

11:00 – 11:45      *Got Bugs? – Automated Insect Control Systems for Your Barn and Animals;* Cary Silverman,  
Owner, Dead Fly Zone, Sarasota, Florida

11:45 – 12:30      Lunch (on-site) *USDA Meetings Update, Daryl Simon, Crystal Collection Reindeer*

12:30 – 1:30      *Hello. We're at your Gate! – USDA Inspection Processes and Procedures;* Dr. Susanne Brunkhorst,  
DVM, VMO Tennessee, USDA-APHIS-Animal Care

1:30 - 2:30      *What? I've been Shadow-Banned?!?! – Marketing in the Digital Age;* Diana Lennox, Owner,  
Lennox Logistics, Maryville, TN

2:30 – 2:45      Break

2:45 – 3:15      *You Want Me to Stick What, Where? – IV, IM, SQ, 10 mg/kg: What Do They All Mean and How*  
*Do I Use Them?;* Dr. Isaac Bott, DVM, Mountain West Hospital, Springville, UT

3:15 – 4:15      *Chill Out Bully Boy! – Medications Commonly Used in Reindeer and Their Indicators;* Dr. Isaac  
Bott, DVM, Mountain West Hospital, Springville, UT

4:15 – 4:30      Break

4:30 – 5:30      ROBA General Meeting

6:00 – 9:00      **Dinner and entertainment – White Star Station**

**Saturday, March 12**

- 8:30 – 10:00      *200 Days! Reindeer Breeding Strategies and Considerations*; George Aguiar, Owner, Archipelago Farms / On behalf of the UAF Department of Veterinary Medicine and Cooperative Extension Service. Co-presenter, Jeff Fritz, Owner, Noel Productions.
- 10:00 – 10:15      Break
- 10:15 – 11:15      *Who Are You Again? – Affordable And Easy Marketing Items You Can Make*; Jodi White, Owner, Comedy Couple Tees, Atlanta, Georgia
- 10:15 – 11:00      *Welcome to our Fishbowl – Setting Up Your Own Affordable CCTV System*
- 11:30 – 12:30      Lunch (on-site)
- 2:00 – 3:00      *Reindeer Anatomy, & Adaptations*; Dr. Sophia Papageorgiou, DVM, MPVM, PhD, University of California Davis, Davis, CA
- 3:15 - 4:30      *Oh, Baby! - Bottle Feeding Programs and Considerations*; John Cusson, Owner Silly Safaris, Indianapolis, IN / With Jeff and Cindy Phillips, Owners, Reindeer Games, Hartford, WI
- 4:30 – 5:15      *Experts Roundtable; Q and A of Speakers and Experts*
- 6:00 – 10:00      ROBA Dinner and Auction - Bluetick Tavern - 128 W Broadway, Maryville, TN**